

## Midterm Corporate Strategy 'M-Plan 2016' Outline

## Long-term Corporate Strategy

2011 2014 2017 2020

[Vision]

- A new professional and integrated company for materials and relative knowledge.
- A dynamic company of mutual confidence, fostering & ensuring our valuable human resources.

Mid-term Corporate Strategy

M-Plan 2013 **Consolidated Management** 

M-Plan 2016 「Challenge」 M-Plan 2020 Third Term

## Glocal Business Strategy Think Globally, Act Locally

## Consolidated **Growth Strategya** Further Enhancement of Business Fundamentals Magagement Strategy Fortifying Overseas Development of Investment Selection and Concentration Creating New Business Business Businneass Aim for creation of new Aim for sustainable Aim for development of new Aim for sustainable growth development in the effective business that maximize our business models and investment by optimizing business portfolio. opportunties by promoting use of management resources. existing strength by investment environment. promoting organized adtivities. **Establishment of Relation Management Human Resources Strategy** Establishment of Internal Control Strengthening Financial Ground Distribution of Results